Subject: 答复: Flare Magazine ad Budget Apply
Date: Monday, 22 August 2022 at 7:46:42 PM Pakistan Standard Time
From: kelvin.zeng(曾忠)
To: weihao.yang(杨伟濠)
CC: wavelet.wu(吴少波), joe.hu(胡秋灵), jimmy.hu(胡继伟), Saira Ghaffar, Rabbia.Farooq, Asher.Azeem, ming.yang(杨明), chen.wang5(王晨), franck.luo(罗磊)
Attachments: image001.jpg

Approved

发件人: weihao.yang(杨伟濠) <weihao.yang@tecno-mobile.com>
日期: 星期一, 2022年8月22日 上午10:36
收件人: kelvin.zeng(曾忠) <kelvin.zeng@transsion.com>
抄送: wavelet.wu(吴少波) <wavelet.wu@transsion.com>, joe.hu(胡秋灵) <joe.hu@infinixmobility.com>, jimmy.hu(胡继伟) <jimmy.hu@transsion.com>, Saira Ghaffar <saira.ghaffar@tecno-mobile.com>, Rabbia.Farooq <Rabbia.Farooq@tecno-mobile.com>, Asher.Azeem <Asher.Azeem@tecno-mobile.com>, ming.yang(杨明) <ming.yang@transsion.com>, chen.wang5(王晨) <chen.wang5@transsion.com>, franck.luo(罗磊) <franck.luo@transsion.com>
主题: Flare Magazine ad Budget Apply

Dear Kelvin,

本项目是7月TTE公关危机事件，PR代理为了控制Flare杂志发稿达成的deal，Flare要求我方支付5个月的头版广告费用以停止负面广告稿的印发。现我们谈到4个月（2022年9月-12月）。总费用为PKR 490,500 约合美元2,335。

项目需要100%前置付款，并在8月内完成支付，请审批！

Client	TECNO Mobile Pakistan
Agency	MiRCon
Campaign	Flare Magazine Ad - Deal
Ad Type	Front Gate Folder
Dimensions	50cm width 36 cm height at 300 resolution psd file
Circulation	120,000
September	Rs150,000
October	Rs150,000
November	Rs150,000
December	Rs150,000
Total	Rs450,000
Agency Commission @ 9%	Rs40,500
Net Total	Rs490,500
Payment Mode	100% Advance to lock the space

发件人: Rabbia.Farooq <Rabbia.Farooq@tecno-mobile.com>
发送时间: 2022年8月20日 10:17
收件人: weihao.yang(杨伟濠) <weihao.yang@tecno-mobile.com>
抄送: Saira Ghaffar <saira.ghaffar@tecno-mobile.com>
主题: Flare Magazine ad Budget Apply

Hello Wesley,

Here is the budget details required for the 4 Months of Magazine ad for Flare magazine.
Note- All payment is required to be paid in advance for locking the ad in advance.
Total budget PKR 490,500.

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Agency	MiRCon
Campaign	Flare Magazine Ad - Deal
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Dimensions	50cm width 36 cm height at 300 resolution psd file
Circulation	120,000
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Total	Rs450,000
Agency Commission @ 9%	Rs40,500
Net Total	Rs490,500
Payment Mode	**100% Advance to lock the space**

Regards:

Rabbia Farooq
Public Relations Manager
Marketing Department

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TECNO – TRANSSION HOLDINGS
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